Ouriginal

Make plagiarism prevention easy

Ouriginal is a similarity detection solution that combines text matching with writing-style analysis to promote academic integrity and help prevent plagiarism.

Why should you use Ouriginal?

Safeguard and promote academic integrity

Having an accurate and established plagiarism prevention system at your university, school or company illustrates you take academic integrity seriously, while promoting original thinking and development among students. Furthermore, it safeguards your reputation and assures others of the quality of your degrees and institutional effectiveness.

Easy to use

Ouriginal is adaptable and easily integrated with popular learning management systems such as Moodle, Blackboard, D2L/Brightspace, Canvas, Microsoft and Google Classroom along with scores of regional solutions and eLearning tools.
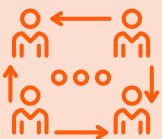
Efficient and accurate

Our aim is to save our users time while providing insights into textual matches in a reliable and easy-to-understand format. Instead of spending hours manually searching for suspicious content, Ouriginal provides an efficient similarity check in just a few clicks. We provide matches that are relevant and accurate by using premium quality content for comparisons.

Dedicated customer support and training

We have a dedicated team of technical specialists that are experts in the field and available to answer your queries and provide the required training. We pride ourselves in knowing each one of our customers and strive to provide a personal service.

Data protection

We take your privacy and data security very seriously and your documents and data are treated with absolute confidentiality. You will always remain in full control of your data and you decide when and if you want to share or delete your data. We also comply with the principles of GDPR and CCPA.

Make plagiarism prevention easy

Ouriginal is constantly evolving and re-inventing itself to offer an optimal solution to our customers.

Key features of Ouriginal

Seamless integrations

Our tools can seamlessly integrate into your current workflow without having to change how you work. Ouriginal can be integrated with an ever-increasing list of learning management systems and eLearning tools with whom we partner.

Metrics

This feature takes stylometry to the next level. By using pre-defined quantitative parameters, the software can analyze different writing styles and identify writer patterns which can then be used to verify the authorship of a document to deter ghost writing/ contract cheating.

Cross language text matching

This feature helps identify matching text even when it has been translated from another language. Ouriginal software can detect similarities in a text irrespective of language.

Licensed content from quality sources

We are committed to expanding our comprehensive database to ensure it remains relevant and current for our clients. In addition to open access content available on the internet, our editorial strategy includes the aggregation of important scholarly content from academic publishers such as Springer, Taylor & Francis, Wiley, IEEE and Gale/Cengage

Reducing false positives

False positives can greatly undermine the overall analysis and can make it increasingly frustrating for a user to evaluate the originality of a text. Ouriginal's machine learning algorithms identify false positives and remove them from the analysis, thereby enhancing the accuracy of the findings.

Detailed reporting

Our analysis report is detailed and presents the findings in an easily readable format. The report highlights the matches in text in the submitted document and lists the most relevant sources to the matched content.