



Open Access for Books

September 26, 2024

Charles Watkinson / Director, University of Michigan Press



University of Michigan Press

The screenshot shows the University of Michigan Press website. At the top, there is a dark blue navigation bar with 'MICHIGAN PUBLISHING' on the left and 'BRANDS' on the right. Below this is a white header area containing the University of Michigan Press logo, a search bar with the placeholder text 'Search for...', a shopping cart icon, and a 'SUPPORT US' button. A horizontal menu with dropdown arrows is located below the search bar, listing 'BOOKS', 'ELT', 'FOR AUTHORS', 'RESOURCES', 'OPEN ACCESS', and 'ABOUT'. The main content area features a large banner image of a classical building interior with columns, overlaid with the text 'Election Year Reading for Informed Voting' and a button that says 'Browse the "Dialogues in Democracy" Collection'. Below the banner is a section titled 'Featured Books' with two sub-sections: 'NEW RELEASES' and 'FORTHCOMING'. Under 'NEW RELEASES', there are four book covers: 'QUEER CHIMERICA', a dark cover with a tree, 'BEYOND THE RIVER UNDER THE', 'Geographies of Relation', and 'DOWN SYNDROME CULTURE'.

University of Michigan is the top public research university in the USA.

The Press is part of the University Library.

The main subject areas the Press publishes in are political science, performing arts, and area (international) studies



Why Open Access for Books?



1. Meets scholars where they (really) are
2. Extends reputation of parent institution globally
3. Reaches policymakers
4. Helps students study affordably and legally
5. Advances “accessibility” for all of us with disabilities

1. OA meets scholars where they (really) are

“I am in a **precarious academic post** which makes me unable to buy books. My library does not have this book so without your open access service I would not have been able to read it, despite it being very relevant to my research. Thank you.”

“I am Assistant Professor of English at a Public sector University in Pakistan pursuing my PhD in English literature. I am really impressed with this free source. Since, **in Pakistan we have either no books of this nature** or very expensive books.”

“I currently have easy access to academic texts because I am enrolled in university. But **in the formative years between undergrad and grad school**, I wanted to engage rigorous material at my own pace and in many ways **could not** because I did not have university credentials. Open access is essential. Who cares about the scholarship if the people can't read it?”

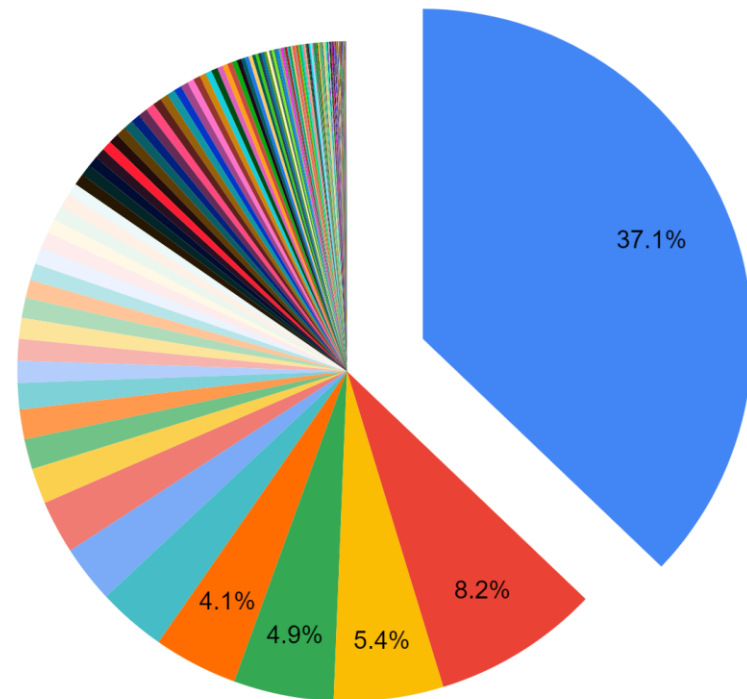
“Now that I am currently not affiliated with a university or academic institution and, due to the pandemic, **find it near impossible to use academic libraries as a reference visitor**, these types of OA repositories have been an invaluable resource for me (while I am trying to keep my foot in the academic door).”

2. OA extends our institutions' global reach

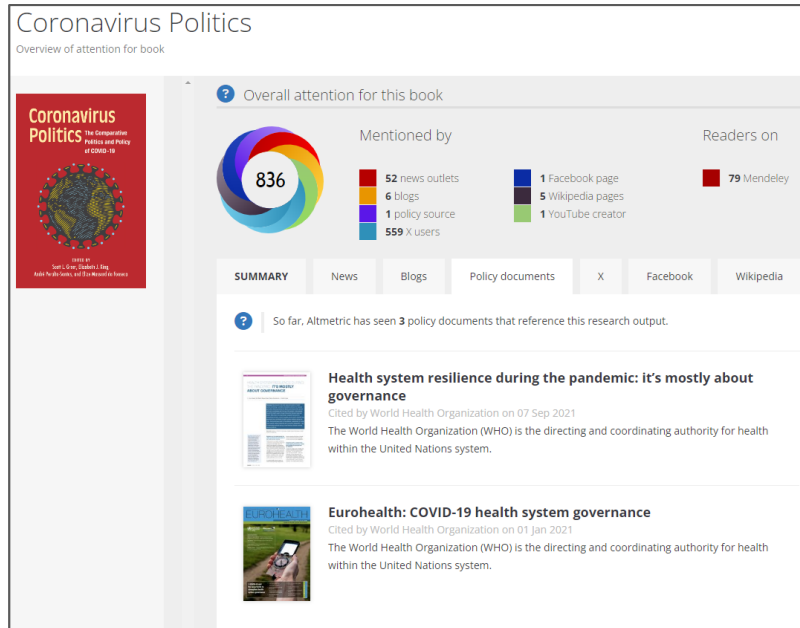
"I am from Suriname, the Southern part of the World. Buying books is difficult because of **costs and postal services**. I think more scholarly books should be accessible to us researchers from the south."

"As a researcher from Egypt, it is sometimes very hard to get access to many books and academic papers. I believe that **getting access to those books is could be one of the tools used to fight authoritarianism** and spread democracy in the Middle East."

"Now in Russia there are few alternative sources of information; most information channels broadcast the state agenda in one way or another. Therefore, **any alternative opinion, especially one based on facts**, is very valuable."



3. OA reaches policymakers - beyond The White House



“I am a nurse and run a non-profit for a rare disease, auto-brewery syndrome. I may use this book for ideas and reference it in upcoming blogs, journal articles, and books.”

“I am a suburban farmer who is passionate about opening a dialogue with my neighbors about creating more farm to home style neighborhoods.”

“I work on fisheries and live in Mexico, I believe that we need this kind of material to socialise knowledge.”

“I'm a freelance journalist with geek leanings. This will not only feed my brain but it will inform my work, increase the quality of the questions I ask and potentially direct me to people I can interview. I couldn't afford to buy it so open access is really appreciated.”

<https://umichpress.altmetric.com/details/91657711>

4. OA helps student affordability, legally



OPEN SYLLABUS ANALYTICS

OS Home Explore About ACCOUNT LEARN MORE

Titles Schools Syllabi Time Series School Map

FILTER SYLLABI CLEAR FILTER x

By Topic

By Assigned Title

By Field

By Institution

United Kingdom x

By Author

The University of Michigan Press x

By Institution Type (US only)

By State (US only)

Start Year End Year

Monograph x

MOST-FREQUENTLY-ASSIGNED TITLES

RANK	TITLES	APPEARANCES	SCORE
1	Mongrel Nation: Diasporic Culture and the Making of Postcolonial Britain Ashley Dawson <i>The University of Michigan Press</i>	105	5
2	The Lives of Machines: The Industrial Imaginary in Victorian Literature and Culture Tamara Ketabgian <i>The University of Michigan Press</i>	55	3
3	Gender in Play on the Shakespearean Stage: Boy Heroines and Female Pages Michael J. Shapiro <i>The University of Michigan Press</i>	48	2
4	My Life as a Night Elf Priest: An Anthropological Account of World of Warcraft Bonnie Nardi <i>The University of Michigan Press</i>	47	6
5	Digital Rubbish: A Natural History of Electronics Jennifer Gabrys <i>The University of Michigan Press</i>	46	4
6	Consumption and Violence: Radical Protest in Cold-War West Germany Alexander Sedlmair <i>The University of Michigan Press</i>	38	2

OPEN SYLLABUS ANALYTICS

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TITLES

MONGREL NATION
Diasporic Culture and the Making of Postcolonial Britain
ASHLEY DAWSON

Mongrel Nation: Diasporic Culture and the Making of Postcolonial Britain
The University of Michigan Press

OVERALL RANKING APPEARANCES SCORE
#67,064 123 5

Mongrel Nation surveys the history of the United Kingdom's African, Asian, and Caribbean populations from 1948 to the present, working at the juncture of cultural studies, literary criticism, and postcolonial theory. Ashley Dawson argues that during the past fifty years Asian and black intellectuals from Sam Selvon to Zadie Smith have continually challenged the United Kingdom's exclusionary definitions of citizenship, using innovative forms of cultural expression to reconfigure definitions of belonging in the postcolonial age. By examining popular culture and exploring topics such as the nexus of race and gender, the growth of transnational politics, and the clash between first- and second-generation immigrants, Dawson broadens and enlivens the field of postcolonial studies.

MOST FREQUENTLY ASSIGNED AT

TITLES SCHOOLS

AVAILABILITY

- Open Library
- Amazon
- Bookshop.org
- Google Books
- Wikipedia
- DOI

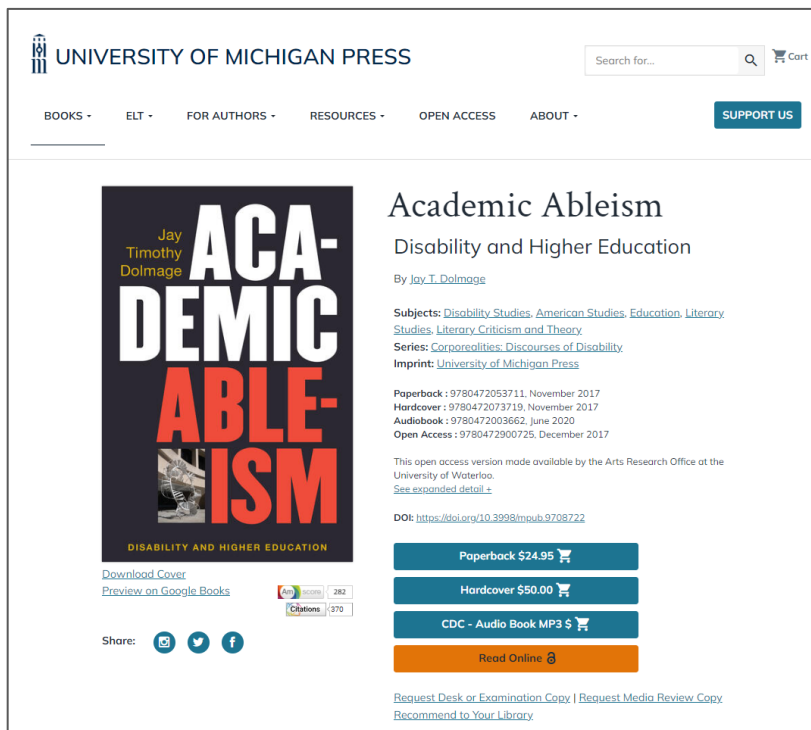
SEE SYLLABI

- 31014 CONTEMPORARY ENGLISH LITERATURE
University of Alicante, 2017
- 31014 CONTEMPORARY ENGLISH LITERATURE
University of Alicante, 2017
- 4500866 Literature of English-speaking Countries
University of Verona, 2014
- EN1703 Learning London
Brunel University London, 2013
- 4500844 English Literature I
University of Verona, 2012

SHOW MORE



U-M Press open access monographs being used as textbooks in the UK ([Open Syllabus Analytics](#))

5. OA supports all of us with disabilities



The screenshot shows the University of Michigan Press website for the book 'Academic Ableism' by Jay Timothy Dolmage. The page features a navigation bar with links for Books, ELT, For Authors, Resources, Open Access, and About, along with a 'Support Us' button. The book cover is prominently displayed on the left, with the title 'ACADEMIC ABLEISM' in large, bold letters. The right side of the page contains the book's title, subtitle, author information, and various purchase options including Paperback (\$24.95), Hardcover (\$50.00), and an Audio Book MP3 (\$). There is also a 'Read Online' button. The page includes subject tags, series information, and a DOI link.

UNIVERSITY OF MICHIGAN PRESS

Search for...  

BOOKS - ELT - FOR AUTHORS - RESOURCES - OPEN ACCESS ABOUT - [SUPPORT US](#)

ACADEMIC ABLEISM
Jay Timothy Dolmage
DISABILITY AND HIGHER EDUCATION

Academic Ableism

Disability and Higher Education

By [Jay T. Dolmage](#)

Subjects: [Disability Studies](#), [American Studies](#), [Education](#), [Literary Studies](#), [Literary Criticism and Theory](#)


Series: [Corporalities: Discourses of Disability](#)


Imprint: [University of Michigan Press](#)


Paperback: 9780472053711, November 2017
Hardcover: 9780472073719, November 2017
Audiobook: 9780472003662, June 2020
Open Access: 9780472900725, December 2017


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DOI: <https://doi.org/10.3998/mpub.9708722>

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 282
 370

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“As a person with a print disability, I really appreciate digital accessible books, and as someone freshly out of graduate school, the open access factor really helps in the absence of institutional access. I appreciate that you offer books in epub, which drastically increases their accessibility for me.”


“I am a disabled scholar/researcher. Having the whole book, complete with page numbers/references, without DRM/artificial scarcity is invaluable as a practice of accessibility.”

“As someone with visual difficulties, ebooks are where it's at. The control over font size especially is very important to me. Being able to freely access this book has also freed up resources for taking care of my family while I attend school.”

<https://press.umich.edu/Books/A/Academic-Ableism2>

Open Access at U-M Press






UNIVERSITY OF MICHIGAN PRESS
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- Open infrastructure: Fulcrum open-source platform.
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“Fund to Mission” Business Model



\$450,000

**UM Academic Leadership
Advancing Program**
\$400,000 (2023) (Provost)



\$450,000

**Global Library Community
Building Collections**
\$406,907 (2023) (200 libraries)



\$350,000

**Funders and Institutions
Supporting Authors**
\$217,743 (2023)



\$350,000

**Readers of Specific Titles
Willing to Pay for Print Copies**
\$199,777 (2023)

UMP EBC Fund to Mission

<https://ebc.press.umich.edu/invest>

Total goal: \$1.6M

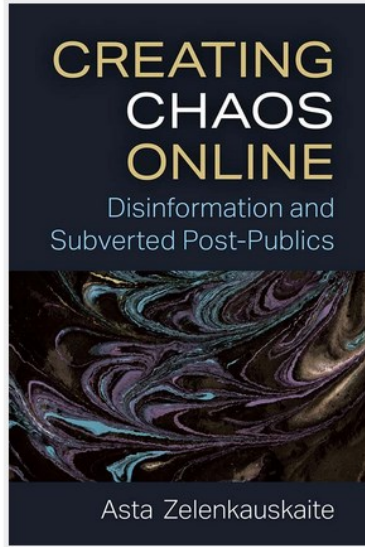
80 monographs/year at \$20k each*

Aligning who funds with who benefits

* “Of the 57 books in the study, the average total cost was \$19,954”
<https://aupresses.org/news/report-the-cost-to-publish-tome-monographs/>



Copyright and Licensing



Am score 58


Citations 17

Citable Link

<https://doi.org/10.3998/mpub.12237294>

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Publisher: University of Michigan Press

License: 

ISBN(s)

978-0-472-07552-2 (hardcover)

978-0-472-05552-4 (paper)

978-0-472-90290-3 (open access)

- Author retains copyright.
- Exclusive license to publisher to commercialize.
- <https://www.modelpublishingcontract.org/>
- Default CC license is CC-BY NC
- DOI is very important.
- One ISBN is assigned to all OA editions; and for sale ebook edition is cancelled.

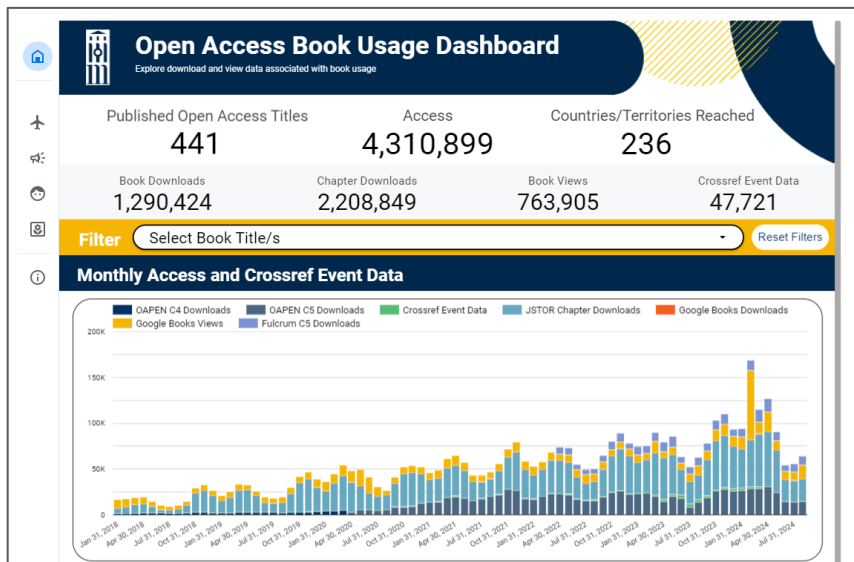
Showing Return on Investment



Metrics of usage and indicators of engagement are the currency of open access books . . .

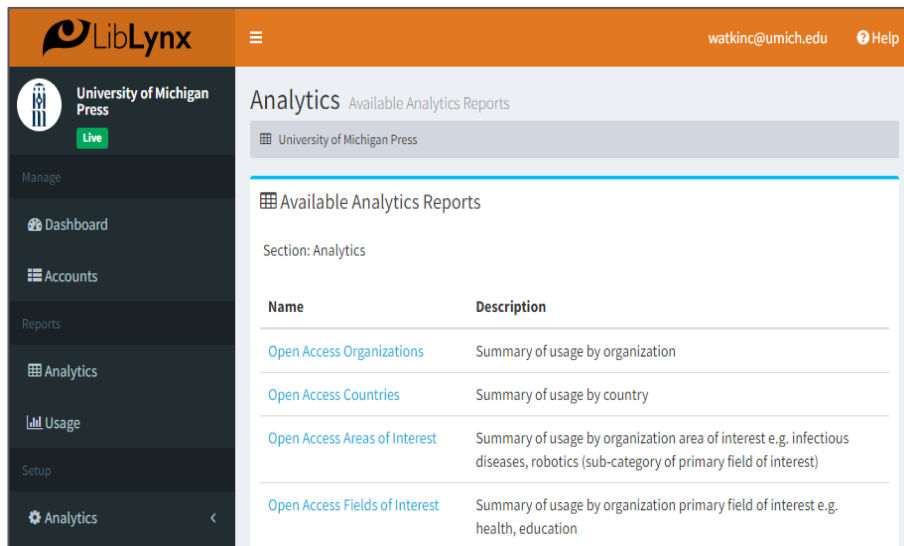
1. Quantitative metrics (e.g., COUNTER standardized usage data)
2. Qualitative metrics (e.g., altmetrics and survey responses)

Quantitative Data



Book Analytics Service (COKI/OAPEN)

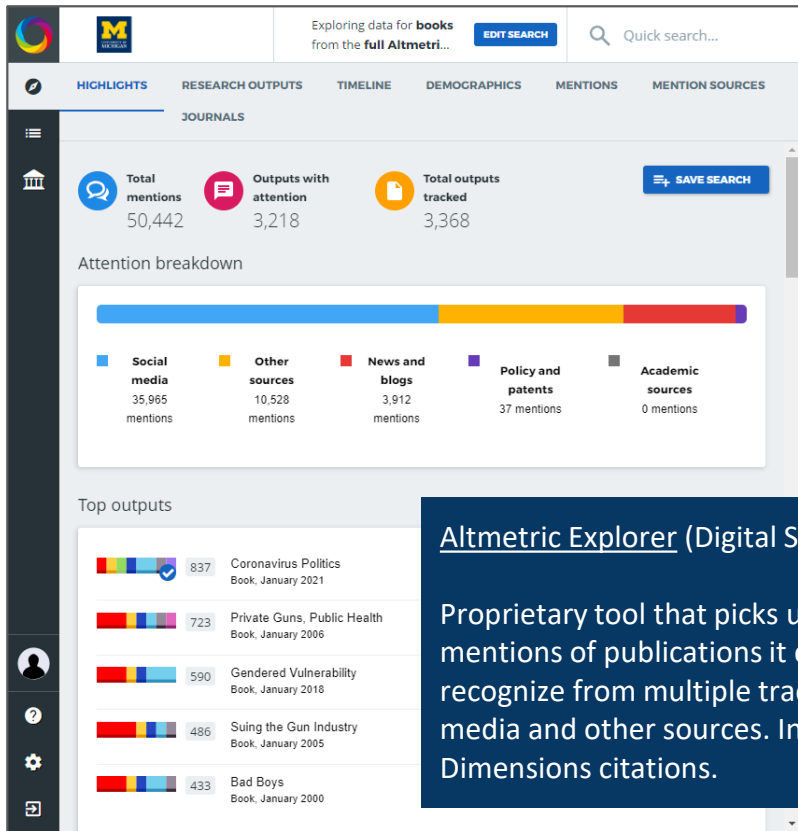
Quantitative usage data from multiple platforms aggregated and visualized. Currently JSTOR, OAPEN, Google Books, Fulcrum, Crossref. More coming . . .



LibLynx Touchstone

Proprietary tool that enriches usage data with sources such as IP Registry institutional identifiers. Very useful for “prospecting” for potential institutional supporters. Other overlays coming.

Qualitative Data



Altmetric Explorer (Digital Science)

Proprietary tool that picks up online mentions of publications it can recognize from multiple tracked social media and other sources. Includes Dimensions citations.

Opera for Everyone
The Industry's Experiments with American Opera in the Digital Age
Megan Steigerwald Ille

Share the story of what Open Access means to you

University of Michigan needs your feedback to better understand how readers are using openly available ebooks. You can help by taking a short, privacy-friendly survey.

[Yes, I can help](#) [No thanks](#)

0% • Location 1 of 472 (p. 11)

Fulcrum Free Ebook Survey (Qualtrics)

Reader responses are solicited via a pop-up survey. Respondents are asked to describe how they discovered, acquired, and used an OA book. Option to leave email address. 10,000 responses since 2021.



Thank you

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